



American Student Assistance Joins with Vancouver Partners to Provide Financial Education to the Community

VancouverUSA SALT™ Web Portal to Serve Vancouver and Clark County Residents

VANCOUVER, WASH. – December 10, 2014 – [American Student Assistance](#), a nonprofit dedicated to revolutionizing the way students approach, finance, and repay their higher education, recently celebrated the launch of its “VancouverUSA SALT” partnership for financial education. Clark College, Washington State University, Community Housing Resource Center, Gear Up Vancouver and Boys and Girls Clubs of Southwest Washington gathered at the Greater Vancouver Chamber of Commerce for a ribbon-cutting ceremony to celebrate the launch of a co-branded version of ASA’s innovative SALT website for the specific benefit of Vancouver and Clark County residents.



Sarah Arslanian and Bob Cole (American Student Assistance) along with members of the [Saltmoney.org/VancouverUSA](#) community partnership.

A private nonprofit, ASA helps students achieve and repay a college degree in a financially responsible way. After working with millions of student borrowers, ASA combined 50 years of knowledge and best practices into a leading financial education program called SALT. SALT uses a combination of online, social and one-to-one interactions to teach students and college graduates how to pay for, and pay back, college costs. SALT provides guidance through innovative web-based information, tools, and trusted advice – all free of charge to students, alumni, members, and employees of sponsoring schools, organizations, and businesses.

“We are delighted to partner with a wide range of local institutions and organizations on a grassroots approach to spread financial education throughout the community,” said Sarah Arslanian, American Student Assistance Manager of Community and Corporate Engagement. “When students and alumni can handle the debt they take on for college, the entire region prospers through improved college completion rates, more highly educated workforces, increased sales of homes, autos and consumer goods, and decreased incidences of stress-related illness.”

Vancouver and Clark County residents will be able to access the [SALT website](#) ([saltmoney.org](#)) through a co-branded, customized VancouverASA SALT web portal. From there, residents can sign up for free SALT memberships to take advantage of all the program’s features, including SALT’s signature “My Money 101™” online personal finance curriculum; a Repayment Navigator to track loans and compare repayment plans; search engines for scholarships and careers/internships; as well as blogs, articles, videos, calculators, tools and apps that teach users how to responsibly pay for, and repay, college costs without putting too much strain on them.

About American Student Assistance & SALT:

American Student Assistance (asa.org) is a private nonprofit dedicated to helping people make better decisions about financing higher education and repaying student loans, so they can become confident, financially competent consumers. After working with millions of student borrowers, American Student Assistance combined 50+ years of knowledge and best practices into a powerful financial education called SALT™. Working with more than 250 higher education institutions, nonprofits, and corporations nationwide, SALT (saltmoney.org) provides the tools and resources student borrowers need to help them better understand how to pay for, and pay back, college costs.

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CONTACT:

Sarah Arslanian
Manager of Community and Corporate Engagement
American Student Assistance
213.422.3509
sarslanian@asa.org